

Hakuhodo Group companies win 2 Gold, Bronze in *Campaign Asia-Pacific's* Southeast Asia Agency of the Year 2019

Tokyo—December 24, 2019—Hakuhodo Inc., Japan's second largest advertising company, is pleased to announce that Hakuhodo Group companies have won three awards at Southeast Agency of the Year 2019.

IdeasXMachina Advertising (Philippines) won Gold in the Best Culture and Talent Development Program of the Year categories of the awards, which are organized by *Campaign Asia-Pacific*, Asia's largest advertising journal. In addition, Winter Egency (Thailand) also won the Bronze in Thailand Independent Agency of the Year.



Gold winner: IdeasXMachina Advertising

The Agency of the Year Awards recognize outstanding business performance in advertising and communications in five regions: Australia/New Zealand, Greater China, Japan/Korea, South Asia and Southeast Asia. Scores are awarded independently by *Campaign Asia-Pacific* magazine.

Awards won

Southeast Asia Best Culture

Gold: IdeasXMachina Advertising, Inc.

Southeast Asia Talent Development Program of the Year

Gold: IdeasXMachina Advertising, Inc.

Thailand Independent Agency of the Year

Bronze: Winter Egency Co., Ltd.

Media contacts:

Corporate Public Relations Division
koho.mail@hakuhodo.co.jp